

**For Immediate Release  
July 29, 2020**

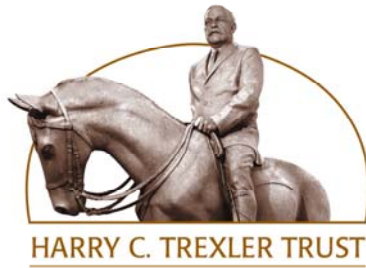
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### **Community Leader Donald M. Bernhard Appointed as a Trexler Trustee**

By Order of the Court of Common Pleas of Lehigh County, Donald M. Bernhard has been appointed to serve a ten-year term as a Trustee of the Harry C. Trexler Trust beginning July 21, 2020.

“As our friend and colleague Mal Gross departs the Trexler Trust after 20 years of extraordinary service and guidance, we welcome the news of the Court’s appointment of Don Bernhard to this newly-vacated position. Don has served as a vital member of our community in significant ways for many years. From his career in community, civic, and corporate positions, Don brings great insight to the position of Trustee,” said Scott Pidcock, current Chair of the Trust. “Don’s appointment to the Trexler Trust is a natural continuation of his lifelong service to the City of Allentown and Lehigh County. We are pleased to add his unique skillset and deep knowledge of our community to General Trexler’s Trust.”

Mr. Bernhard is a native of Allentown as well as a graduate of Allentown public schools and holds an M.A. in political science from Brown University and a B.A. in history and political science from the University of Pittsburgh. He and his wife, Arlene, have two children.

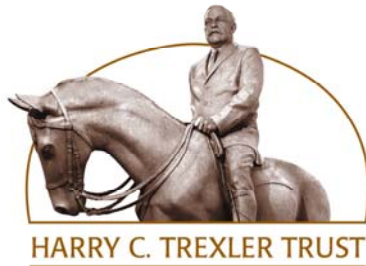


Currently, Mr. Bernhard is coordinating a private sector initiative, Downtown Allentown Community Development Initiative (DACDI), which is contributing to revitalization of center city Allentown neighborhoods.

Mr. Bernhard served as Director of Community Affairs at PPL from 1996 until October 2014. In that position, he managed corporate citizenship, economic development, and local government relations. Prior to joining PPL in 1995, Mr. Bernhard served the City of Allentown for 20 years, leading the Community Development department which included managing city parks.

Mr. Bernhard serves the community in his roles as Past Chairman and current board member of the Lehigh Valley Economic Development Corporation, Board Chairman and 39-year board member of the Allentown Economic Development Corporation, board member of Community Services for Children, board member of the Pennsylvania Economy League, board member and Executive Committee Member of the Governor's Early Learning Investment Commission, member of the Advisory Council for Building 21 High School, and co-Chair of the Upside Allentown steering committee. He serves as a Trustee of The Century Fund Trust in Allentown.

In addition, Mr. Bernhard previously served as long-time board chair of both the Allentown Library and the Delaware and Lehigh Heritage Corridor Commission. Mr. Bernhard has been an active member of the International Economic Development Council where he obtained the status of Certified Economic Developer and recently joined their racial justice and economic development committee.



Mr. Bernhard will assume the role of Trustee due to the retirement of Malcolm J. Gross, Esq., who served with distinction as a Trexler Trustee for twenty years.

The Trustees of the Harry C. Trexler Trust are appointed by the Orphans' Court Division, Lehigh County Court of Common Pleas. Listed by length of service, the Trexler Trustees are: Barnet H. Fraenkel, Senior Vice President, Wealth Management at Morgan Stanley; Jamie P. Musselman, President of Musselman Advertising, Inc.; L. Charles Marcon, Chief Executive Officer of Duggan and Marcon, Inc.; J. Scott Pidcock, Principal of The Pidcock Company; and Donald M. Bernhard, Executive Director, Downtown Allentown Community Development Initiative.

General Trexler's Will directs his Trustees to make grants for such charitable organizations and objects as in their discretion shall be of the most benefit to humanity, limiting them, however, as to locality, to the City of Allentown and the County of Lehigh.

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